

news +++ Interpets Asia Pacific
Tokyo Japan, 4 – 7 April 2024

interpets

ASIA PACIFIC

Interpets Asia Pacific 2024 strongly expanding in quantity and quality

Tokyo, 12th March 2024. The strong registration figures for Interpets Asia Pacific, the leading international fair for a better life with pets in Japan, ensure retail buyers and pet business owners will find a global range of products from 4 – 7 April 2024 at Tokyo Big Sight East Hall 1, 2, 3, 4, 7 and 8. The trade fair targeting retail buyers and the general public continues to expand both in quantity and quality: Since last year, the exhibition has grown by one hall, and 730 exhibitors have been confirmed, an increase of approximately 100 from the last edition. The number of overseas exhibitors is also expected to double to 200, led by China and South Korea, while 332 companies are set to exhibit for the first time, including domestic and foreign exhibitors.

Interpets Asia Pacific, which continues to grow as an industry trade fair for pet professionals and pet owners, is increasingly attracting entries from different industries, including pet apps, IT appliances and travel tours, not to mention pet food and pet products. Recently, there has been a noticeable expansion of the Home zone for interior design, indicating a growing demand for a more enjoyable and comfortable life with pets.



Interpets Asia Pacific 2023. Source: Messe Frankfurt Japan Ltd

Across four days of networking opportunities, all kinds of animal-related products, services and information can be found, including pet food & treats, fashion & accessories, healthcare & beauty, outings, toiletries, and veterinary & nursing care. The previous show attracted 622 exhibitors from 15 countries and regions, impressing 62,477 retailers and

pet owners with their innovations. Visitors from overseas came from 26 countries and regions, with South Korea, Taiwan, Hong Kong, Thailand, China, Singapore, Malaysia, Australia, USA, the Philippines, and France among the top in terms of numbers.

Unveiling the diversity of the pet industry

A diverse event programme will demonstrate the many business facets that are relevant to the pet industry and offer visitors an exclusive look at pet trends and the latest supplies. Numerous new products, trends and special presentations promise a unique trade fair experience. Additionally, the 'Happy Grooming Contest' adds to a fun-filled atmosphere, attracting young professional groomers from all over Japan. Public visitors and their pets can participate in a plethora of enjoyable activities, such as a dog and cat photo contest, a kids' veterinary experience, pet workout sessions, health counselling, and a good manners campaign.

Other Interpets shows by Messe Frankfurt include:

Interpets Osaka

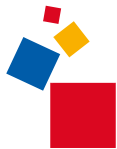
20 – 22 September 2024, INTEX Osaka

Press information and photographic material:

<https://interpets.jp.messefrankfurt.com/tokyo/en/press/photos.html>

Links to websites:

www.interpets.jp.messefrankfurt.com



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Background information on Messe Frankfurt

<https://www.messefrankfurt.com/frankfurt/en/press/boilerplate.html>