# interpets

**ASIA PACIFIC** 

2021 Exhibitor's guide



# International fair for a better life with pets

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1 – 4 April 2021 10:00 – 17:00

\*Open to the public on 2 – 4 April.

Tokyo Big Sight, West hall 1,2 & South hall 1,2 www.interpets.jp



Interpets will be held on schedule with highest possible safety standards.



#### **Application** deadline

## Our product categories include:

#### 23 October 2020

Foods (Pet foods and treats) / Boutique (Fashion and accessory products) / Home (Living and interior products pet tableware) / Toiletry (Toiletry products) / Gifts (Gifts and novelty goods) / Outing (Outdoor and leisure products and services) / Learning (Pet training products and services) / Healthcare & beauty (Healthcare & grooming products and services) / Veterinary & nursing care (Veterinary and nursing care products and service) / Ceremonial (Ceremonial and memorial products and services) / Pet insurance / Cats(Products and services for cats) / Birds & small animals (Products and services for birds & small animals) / Aquarium life (Aquarium products and services) / Education & information (Professional schools for pet trainers, publishing, IT) / Multiple (Products covering more than one category and services) / Associations / Others

- \*Interpets prohibits living animals on display for the purpose of sales or petting.
- \*Interpets permits living animals on display for the purpose of your products promotion. However please apply to the organizer prior to the fair.

#### **Participation fees**

\*Consumption tax will be applied to the price declared.

#### **Standard booth**

Raw space only

## JPY 370,000 per booth (tax excluded) 1 booth = $9m^2$ (D3m x W3m)

- Booth fittings such as octanorm wall panel system, sign, needle punch carpet and power supply are not included and are in exhibitor's responsibility.
- Rental stand is available for your easy participation.
- Booth location will be offered on a first-come, first-served basis.
- For exhibitors who wish to request the corner booth(s), please check the details on application form.

### Mini packaged booth

Space + packaged booth

#### JPY 250,000 per booth (tax excluded)

#### $1 \text{ booth} = 4m^2 (D2m \times W2m)$

Appeal your participation with minimum expense!

"Mini packaged booth"- including both space and booth equipment fees.

[Mini packaged booth includes:]

Needle punch carpet (Blue) / Octanorm wall panel system (H2.7m) / Octanorm fascia / Exhibitor name sign (Blue color only) per open side / Booth No. sign / LED Fluorescent lamp (20W) / Double electrical outlet(100V/1kW) / Power supply installation, electricity fee (up to 1kW)



- illage
- Package booth design and color cannot be changed. However, it can be changed with an additional fee.
- There is no wall on the aisle side of the corner booth.
- For exhibitors who wish to request the corner booth(s), please check the details on application form.

#### We support international exhibitors!

## ■ International business matching programme ■1 April (Thu) ■ Free of charge

Interpets offers "Business matching programme" especially for international exhibitors.

Providing a more active and guaranteed environment, we encourage international business communications during the fair.

## ■ Japanese pet market seminar and pet shop bus tour ■ 4 April (Sun) ■ Free of charge

During the fair, Interpets invites all international exhibitors to "Japanese pet market seminar and pet shop bus tour".

Inquiry

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