

interpets

ASIA PACIFIC

2020 Exhibitor's guide



International fair for a better life with pets

The biggest
pet event
in Japan!

26—29 March 2020

*Open to the public on 27-29 March 2020

Tokyo Big Sight, Aomi Exhibition Halls

10:00—17:00

www.interpets.jp



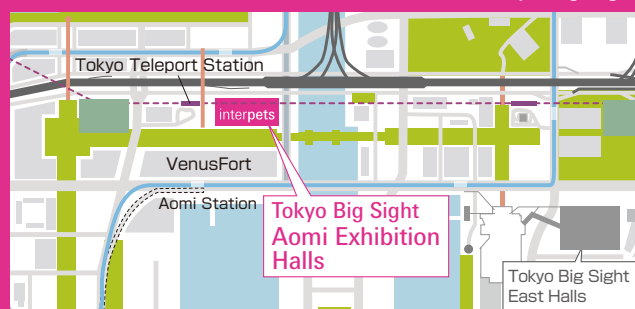
Attention !!

Due to The Tokyo Olympics, the venue and conditions for Interpets 2020 will be changed.

- 1 Venue**
East Halls to Aomi Exhibition Halls
- 2 Booth size**
9 m² to 4 m² / booth
- 3 Limited number of booths**
Limitation on the number of booths

We move to Aomi Exhibition Halls.

New location for 2020: Aomi Exhibition Halls, Tokyo Big Sight



The nearest station ©Aomi (Yurikamome line) ©Tokyo Teleport (Rinkai line)

Because of preparations for The Tokyo Olympics, the total hall size of Interpets Asia Pacific 2020 will be decreased by 50% compared to 2019. To cope with this change, and to accommodate as many exhibitors as possible, a few changes will be introduced for the 2020 show. The standard booth size will be reduced from 9 m² to 4 m², and booths will be allocated to exhibitors based on the number of booths that they applied for in 2019.

Limitation on the number of booths

2019 exhibitors

If you exhibited at Interpets 2019, please refer to the table below to check the number of booths that you can apply for in 2020. For example, if you took 18m² (2 standard booths) in 2019, you can apply for up to 8m² (2 booths) in 2020.

Number of booth in 2019		Number of booth in 2020	
m ²	Standard booth	m ²	Number of booth
99m ² -	11 booths-	Up to 56m ²	14 booths
72m ² -90m ²	8-10 booths	Up to 48m ²	12 booths
54m ² -63m ²	6-7 booths	Up to 40m ²	10 booths
36m ² -45m ²	4-5 booths	Up to 24m ²	6 booths
27m ²	3 booths	Up to 16m ²	4 booths
18m ²	2 booths	Up to 8m ²	2 booths
9m ²	1 booth	Up to 4m ²	1 booth
Mini booth	All exhibitors		

*Please note that 2019 Exhibitors are those who submitted the application form, not including co-exhibitors.

*Island booths will consist of 10 booths (4m×10m), 12 booths (6m×8m), and 14 booths (7m×8m). Some exceptions may apply.

New exhibitors

Companies who would like to exhibit at Interpets for the first time in 2020, and returning applicants who did not take part in Interpets 2019 can apply for 1 x 4m² booth.

Number of booth in 2020	
m ²	Number of booth
4m ²	1 booth

Application schedule

2019 exhibitors

- 28 March: Application forms accepted and prioritised
- **31 May: Deadline for applications**
- End of July: Applicants informed of the number of booths

2020 New exhibitors

- 3 June: Application forms accepted
- **30 August: Deadline for applications**
- Middle of October: Applicants informed of the number of booths

Participation fees & booth details

4m² (W2m x D2m) = 1 booth

Number of booths	Participation fees of 1 booth
1-9 <small>*Including basic booth fitting</small>	JPY 250,000 (tax excluded)
10- <small>*Raw space only</small>	JPY 230,000 (tax excluded)

*Consumption tax will be applied to the price declared.

《1-9 booths (4-36m²)》

[Booth includes]

Needle punch carpet / Octanorm wall panel system (H2.7m) / Octanorm fascia / Exhibitor name sign on open side / Booth No. sign / LED Fluorescent lamp (20W) / Double electrical outlet (100V/1kW) / Power supply installation, electricity fee (up to 1kW)



《Over 10 booths (40m²)》

Raw space only is provided. Booth fittings such as octanorm wall panel system, sign, needle punch carpet and power supply are not included and are in exhibitor's responsibility.

Booth fitting & Move-in

Move-in date

	1-9 booths (4-36m ²)	Over 10 booths (40m ²)
Booth type	Packaged booth	Raw space only
Move in	25 March 2020	24–25 March 2020

*For exhibitors applying for over 10 booths (40m²), raw space only is provided. Booth fittings such as octanorm wall panel system, sign, needle punch carpet and power supply are not included and are in exhibitor's responsibility.

*For exhibitors applying for 1-9 booths (4-36m²), booth fittings are included. However you are able to make additional booth fitting at your own expense.

Animal display

*Interpets prohibits the display of living animals for the purpose of sales or petting.

*The display of living animals for purposes such as product promotion and sales is only permitted with the approval of the organiser prior to the fair.

Inquiry

Messe Frankfurt Japan Ltd.

Tel. +81-3-3262-8460 Fax. +81-3-3262-8442 E-mail. info@interpets.jp Web. www.interpets.jp

