

interpets

ASIA PACIFIC

2019 Exhibitor's guide

International fair for a better life with pets

28 – 31 March 2019

*Open to the public on 29-31 March

*East hall 2 will open only on 30 and 31 March.

Tokyo Big Sight, East hall 2, 3, 7, 8 10:00 – 17:00

www.interpets.jp

The biggest
pet event
in Japan!

The biggest trade fair for pets market in Japan!

Exhibitors (2018) ▶ 502/22 countries
(Domestic:420 / International:82)

Visitors (2018) ▶ 42,066

East hall 8
Exhibition area

East hall 3

Exhibition area

East hall 2

Event space &
Food court
*Open only on
30 and 31 March

East hall 1

East hall 7
Exhibition area

East hall 6

East hall 5

East hall 4

Continuous exhibit discount (5%)

Exhibitors will receive a **5% discount** on their standard booth fee.

*This discount will apply only for standard booths and is valid until 18 May 2018. Ask the organiser for the details.

Large scaled exhibit discount

Over 6 booths (54m²) **5% OFF**

Over 9 booths (81m²) **6% OFF**

Over 12 booths (108m²) **7% OFF**

*This discount will apply only for standard booths and is valid until 31 August 2018. Ask the organiser for the details.

Application deadline

31 August 2018

Our product categories include:

Food (Pet food and treats) / Boutique (Fashion and accessory products) / @Home (Living and interior products) / Toiletry (Toiletry products) / Gifts (Gifts and novelty goods) / Outing (Outdoor and leisure products and services) / Learning (Pet training products and services) / Healthcare & beauty (Healthcare & grooming products and services) / Veterinary & nursing care (Veterinary and nursing care products and service) / Ceremonial (Ceremonial and memorial services) / Pet insurance / Cats (Products and services for cats) / Birds & small animals (Products for birds & small animals) / Aquarium life (Aquarium products and services) / Education & information (Schools for pet trainers, publishers, IT) / Multiple (Products covering more than one category and services) / Associations / Others

*Interpets prohibits living animals on display for the purpose of sales or petting.

*Living animals for the purposes such as your products promotion and sales are only permitted on the fair ground in an exhibitor's booth with an approval by the organiser prior to the fair.

Participation fees

*Consumption tax will be applied to the price declared.

*Participation fee is revised.

Standard booth

Raw space only

JPY 370,000

 per booth (tax excluded)

1 booth = 9m² (D3m x W3m)

- Booth fittings such as octanorm wall panel system, sign, needle punch carpet and power supply are not included and are in exhibitor's responsibility.
- Rental stand is available for your easy participation. Please refer to the details on the right page.
- Booth location will be offered on a first-come, first-served basis.

Mini packaged booth

Space + packaged booth

JPY 250,000

 per booth (tax excluded)

1 booth = 4m² (D2m x W2m)

Appeal your participation with minimum expense!
"Mini packaged booth"- including both space and booth equipment fees.

【Mini packaged booth includes:】

Needle punch carpet (Blue) / Octanorm wall panel system (H2.7m) / Octanorm fascia / Exhibitor name sign (Blue color only) per open side / Booth No. sign / LED Fluorescent lamp (20W) / Double electrical outlet(100V/1kW) / Power supply installation, electricity fee (up to 1kW)

- It is not possible to change its design, color of sign. (It is possible to change color of carpet with additional charge.)
- There is no wall on the aisle side of the corner booth.



*image

We support international exhibitors!

■ International business matching programme

■ 28 March (Thu)

■ Free of charge

Interpets runs "Business matching programme" especially for international exhibitors.

Providing a more active and guaranteed environment, we encourage international business communications during the fair.

■ Japanese pet market seminar and pet shop bus tour

■ 31 March (Sun)

■ Free of charge

During the fair, Interpets offers valuable chance to all international exhibitors to attend "Japanese pet market seminar and pet shop bus tour".

Inquiry

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